



# Provincial Grand Lodge of Staffordshire

Within Your Province - Advertising Rates & Data

## Advertising Rates for 2014/15

**FULL PAGE £375**

**HALF PAGE £250**

**QUARTER PAGE £150**

**EIGHTH PAGE £100**

**REPEAT ADVERTISING 10% DISCOUNT**

**MAGAZINE SPONSORS £100**

Magazine sponsors will be entitled to display their company's logo on the sponsor's page which will normally be the first facing page of the magazine (dependent upon editorial constraints). Sponsors will be limited to 14 and each sponsor will receive equal prominence.

Consideration will be given to one sponsor being entitled to display their logo and brief message of support on the header of the outside cover. The cost of this prime position will be £250

Special advertising positions within the magazine e.g. outside back cover will be negotiated separately

### Technical Data:

Page size 297mm x 210mm - A4

Standard Page Advert 260mm x 190mm

Full page with bleed 297 x 210 plus add 3mm bleed to 3 edges

Half Page 130mm x 190mm

Quarter Page 130mm x 92mm

Eighth Page 65mm x 92mm

Adverts supplied by agency **MUST** be CMYK colour and in PDF or Jpeg format.

(other formats can be accepted but should be ratified before completion)

Copy supplied for adverts should be clean and clear. Any pictures to be used should be of good quality.